



GALESBURG PUBLIC LIBRARY
FOUNDATION

EVENT SPONSORSHIP

Savor the Story

Julie & Julia

An Evening of Film, Food & Community

Event Date: Friday, April 17

**Event Location: Galesburg Public
Library Community Room**

More Info: events@thegplf.org (309) 343-6118 ext. 1303



About the Event

Savor the Story is a special evening hosted by the Galesburg Public Library Foundation celebrating the connection between food, film, and storytelling. Guests will enjoy a screening of *Julie and Julia* paired with themed bites inspired by the film.

This inaugural spring fundraiser supports the Library's Community Read and Summer Reading programs, which bring readers of all ages together through shared stories, engaging events, and creative learning experiences.

Audience & Reach

Event Audience

- **Expected Attendance:** 120-160 community members
- **Audience:** Community leaders, local professionals, library supporters, and engaged residents

Extended Program Reach

Sponsors will also receive visibility through the Library's Community Read and Summer Reading programs, reaching **thousands of readers and families across the community.**

- **Community Read participation:** 550 book recipients; 158 program attendees
- **Summer Reading participation:** 635
- **Library average monthly visitors:** 12,349

Marketing Channels

- Social media, local newspapers, email newsletters, posters in local businesses

Why Sponsor?

Sponsoring Savor the Story connects your organization with an engaged audience of community leaders, professionals, and library supporters while demonstrating a commitment to literacy, education, and local culture.

Your support helps make Community Read and Summer Reading possible and positions your organization as a visible partner in programs that inspire curiosity, creativity, and lifelong learning throughout our community.



Sponsorship Packages

Premier Sponsor – \$ 2,500

Exclusive Premier Sponsor of Savor the Story

- Recognition from the stage during the event
- Opportunity to offer welcoming remarks
- Prominent name/logo placement on all event materials
- Full-slide recognition in the event slideshow
- Featured acknowledgment in Foundation and Library email newsletters and social media
- Two reserved tables (16 guests)*
- Priority table placement
- Recognition in post-event impact communications
- In library recognition during 2025 Community Read and Summer Reading Programs (April -July)

Your leadership support helps ensure that reading programs remain free and accessible for families in our community.

*Sponsor tables are designed for you to host guests. If you are unable to fill your seats, please let us know so we can offer them to community partners connected to Library programs.



Spotlight Partner – \$ 1,500

(3 Available)

- One reserved table (8 guests)*
- Priority table placement
- Name/logo included on signage and website
- Name/logo included in event slideshow
- Verbal recognition during the event
- Recognition in post-event communications

Featured Partner – \$ 1,000

(4 Available)

- Four event tickets*
- Name/logo listed on website
- Name/logo listed in event slideshow
- Recognition in event communications

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Community Champion Table – \$500

(2 Available)

- Sponsor a reserved table for eight guests
- Option to host your own guests or have the Foundation invite community partners
- Priority table placement
- Recognition as a Community Champion in event materials
- Included in a shared acknowledgment during the event program
- Recognition in post-event impact communications
- Supports Community Read and Summer Reading programs

Table Sponsor – \$350

- Reserved table for eight guests*
- Preferred pricing with a \$50 table savings
- Ideal for hosting colleagues, clients, or friends
- A meaningful way to gather others in support of the Library
- Included in a shared acknowledgment of table hosts during the event

*Sponsor tables are designed for you to host guests. If you are unable to fill your seats, please let us know so we can offer them to community partners connected to Library programs.



Contact & Next Steps



We would love to partner with you for Savor the Story. Please reach out to discuss sponsorship opportunities in more detail or to customize a package to fit your goals.

Heather Sipes

Executive Director

Email: heather.sipes@thegplf.org

Phone: (309) 343-6118 ext. 1303

Thank You for Your Consideration!



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